

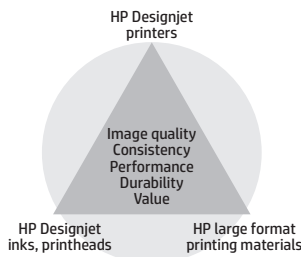


# HP Everyday Instant-dry Gloss Photo Paper



## The HP Designjet printing system—the complete solution

HP Designjet printers, Original HP inks and printheads, and Original HP printing materials are designed to work together as a system to provide reliable, consistent results with every print.



## Gain versatility, productivity—and recycle<sup>1</sup>

### Produce vibrant, long-lasting images

See great results with every print. Designed for maximum ink absorption, this photo paper includes a microporous surface that enables higher ink density, speeds dry time, and achieves vibrant, long-lasting color.

### Boost productivity, enable enhanced profitability

Enjoy the productivity advantages of a photo paper designed to provide excellent everyday image quality while keeping your workflow running smoothly. With a fast dry time, prints are easy to handle—and you can move quickly to lamination.

### Gain photo versatility and recyclability

Gain versatility with this everyday photo paper—from presentations to displays to photo enlargements—and achieve consistent, high-impact photo image quality. And meet your environmental objectives with this recyclable, FSC®-certified paper.

<sup>1</sup> In North America and Asia (including Japan), recyclable in consumer collection systems that can accept mixed paper (may not be recyclable in your area); in Europe recyclable in consumer collection systems that accept liquid packaging.

<sup>2</sup> With Original HP 772, HP 91, or HP 70 Photo Inks, or Original HP 771 Vivid Photo Inks, or Original HP 83 UV inks. Display permanence rating for interior displays/away from direct sunlight, under glass by HP Image Permanence Lab and/or by Wilhelm Imaging Research, Inc. on a range of HP media. For more information, see [globalBMG.com/hp/t/printpermanence](http://globalBMG.com/hp/t/printpermanence).

<sup>3</sup> With Original HP 771 Vivid Photo Inks, Original HP 91 or HP 70 Photo Inks, or Original HP 83 UV inks. Interior in-window display ratings by HP Image Permanence Lab on a range of HP media. HP predictions based on test data under Xenon-Arc illuminant — calculation assumes 6,000 Lux/12 hr day. For more information, see [globalBMG.com/hp/t/printpermanence](http://globalBMG.com/hp/t/printpermanence).

Target customers	Applications	Benefits
Print service providers	Photo enlargements	Long-lasting, vibrant photo image quality
Graphic designers	Posters and presentations	Fast dry time for easy handling
Professional photographers	Trade show and event displays	Optimized for HP pigment inks
Digital fine art reproduction houses	POP and retail displays	Up to 200 years indoor display permanence; <sup>2</sup> up to 1 year in-window <sup>3</sup>
		FSC®-certified paper
		Recyclable through commonly available programs <sup>1</sup>

## Technical specifications



### HP Everyday Instant-dry Gloss Photo Paper

For the latest ICC profiles/paper presets and a variety of resources to help you get the most out of your printer and HP large format printing materials, please visit [globalBMG.com/hp/](http://globalBMG.com/hp/).

<b>Weight</b>	235 g/m <sup>2</sup> per ISO 536 Test Method			
<b>Thickness</b>	231 microns/9.1 mil per ISO 534 Test Method			
<b>Opacity</b>	96% per TAPPI T-425 and ISO 2471 Test Methods			
<b>Brightness</b>	90% per TAPPI T-452 and ISO 2470 Test Methods			
<b>Whiteness</b>	90 per ISO 11476 Test Method			
<b>Finish</b>	Gloss			
<b>Operating temperature</b>	15 to 30° C / 59 to 86° F			
<b>Operating humidity</b>	30 to 80% RH			
<b>Display permanence (Indoor home or office)</b>	Up to 200 years with Original HP 772, HP 91, or HP 70 Photo Inks, or HP 771 Vivid Photo Inks; up to 100 years with HP 83 UV inks <sup>4</sup>			
<b>Display permanence (Commercial in-window, unlaminated)</b>	Up to 1 year with Original HP 771 Vivid Photo Inks, HP 91 or HP 70 Photo Inks, or HP 83 UV inks <sup>5</sup>			
<b>Water resistance</b>	Water resistant with Original HP 771 Vivid Photo Inks or HP 70 Photo Inks; moderately water resistant with HP 772 or HP 91 Photo Inks, or HP 83 UV inks <sup>6</sup>			
<b>Dry time</b>	5 minutes (at 23° C, 50% RH)			
<b>Lamination</b>	Yes, hot or cold			
<b>Shelf life</b>	2 years, unopened in original packaging			
<b>Storage temperature</b>	18 to 30° C / 64 to 86° F			
<b>Storage humidity</b>	35 to 55% RH			
<b>Recyclability</b>	In North America and Asia (including Japan), recyclable in consumer collection systems that can accept mixed paper (may not be recyclable in your area); in Europe recyclable in consumer collection systems that accept liquid packaging			
<b>Country of origin</b>	Product of Germany			
<b>Ordering information</b>	<b>Product numbers</b>	<b>Roll sizes</b>	<b>UPC codes</b>	<b>Region</b>
	Q8916A	610 mm x 30,5 m (24 in x 100 ft)	848412012972	Worldwide
	Q8917A	914 mm x 30,5 m (36 in x 100 ft)	848412012989	Worldwide
	Q8918A	1067 mm x 30,5 m (42 in x 100 ft)	848412012996	Worldwide
	SD709A	(610 mm x 30,5 m) 24 in x 100 ft	848412014181	Japan
<b>Warranty</b>	HP large format printing materials are free from defects in materials and workmanship. For warranty statement, please see <a href="http://globalBMG.com/hp/MediaWarranties">globalBMG.com/hp/MediaWarranties</a> .			

<sup>4</sup> Display permanence rating for interior displays/away from direct sunlight, under glass by HP Image Permanence Lab and/or by Wilhelm Imaging Research, Inc. on a range of HP media. For more information, see [globalBMG.com/hp/t/printpermanence](http://globalBMG.com/hp/t/printpermanence).

<sup>5</sup> Interior in-window display ratings by HP Image Permanence Lab on a range of HP media. HP predictions based on test data under Xenon-Arc illuminant—calculation assumes 6,000 Lux/12 hr day. For more information, see [globalBMG.com/hp/t/printpermanence](http://globalBMG.com/hp/t/printpermanence).

<sup>6</sup> Performance varies based on printer and print profile. Water resistance testing by HP Image Permanence Lab on a range of HP media and follows ISO 18935 method. For more information, see [globalBMG.com/hp/t/printpermanence](http://globalBMG.com/hp/t/printpermanence).



Note: Not all FSC®-certified products are available in all regions.

**For detailed information on the HP large format print media portfolio and to order, visit [globalBMG.com/hp](http://globalBMG.com/hp)**

